

Hello Friends and Family!

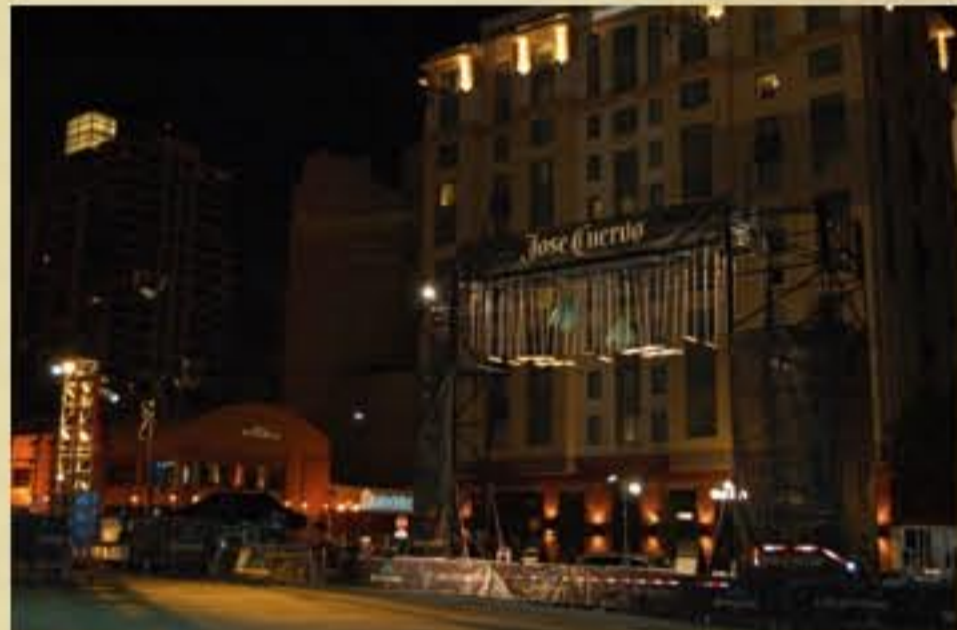
It has been a busy year for All Phases Event Group with events taking our team from coast to coast. The **SIA Snow Show** in Denver was a huge success, breaking a 6 year attendance record of 19,228 attendees. The proceeding **On Snow Demo** brought together a total of 230 booths for demoing products during the two-day, industry only event.



SIA Fashion Show

Cuervo Games Comes to a City Near You

APEG, acting as an internal resource as part of the CP+B OuterActive Group, is excited to bring the **Cuervo Games** to Denver on May 22nd after successful stops in Orlando, Tempe, and San Diego. Four teams compete in five legendary events inspired by the tequila-making traditions of the Jose Cuervo Family. Check out more information and some great video of Cuervo Games on Justin.tv.



The 40-foot tall Agave Airwalk at Cuervo Games

This Winter at the Ski Resorts

APEG recently wrapped up its 6th year handling production of the **Bud Light Hi-Fi Winter Concert Series** at the base of Ajax Mountain in the town Aspen, CO. 2010 highlights included performances from Vampire Weekend, Grace Potter & The Nocturnals, and the Greyboy Allstars.



Vampire Weekend in Aspen

APEG also produced several events at Winter Park Resort this year, including the Nature Valley **NASTAR** ski racing competition and the annual **Spring Blast**. Performances included Bryon Friedman, Greyboy Allstars and Lotus, to name a few.

For more information about any of the events mentioned in this newsletter, please don't hesitate to [contact us](#).

Check out our **Facebook** and **LinkedIn** profiles using the links below.

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UPCOMING EVENTS

Cuervo Games

May 22 Denver
May 29 Minneapolis
June 5 Chicago
June 12 Philadelphia



Cuervo Games is an epic new event coming to a city near you. Live Legendary!

[MORE INFO](#)

Red White & Blues

July 3
Telluride, CO



Join us on Saturday, July 3rd at 4:00 pm to kick off the 4th of July holiday weekend with a free concert in Sunset Plaza.

[MORE INFO](#)

All Good Music Festival

July 8-11
Masontown, WV



Featuring Furthur with Bob Weir and Phil Lesh, Widespread Panic, and Umphrey's McGee...

40+ hours of music, 35 bands, VIP, Microbrews, Kids Area, Camping & much, much more!

[MORE INFO](#)

String Cheese Incident

July 23-25
Morrison, CO
July 29-August 1
North Plains, OR

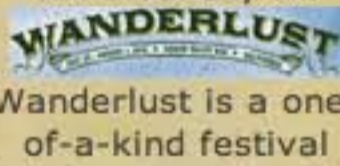


The String Cheese Incident will perform a handful of "Incidents" in 2010. This announcement ends a three-year break from performing.

[MORE INFO](#)

Wanderlust

July 29-August 1
Lake Tahoe, CA



Wanderlust is a one-of-a-kind festival bringing together the world's best yoga instructors and the hottest performers in rock and electronic music, all in a setting of breathtaking natural beauty.

[MORE INFO](#)